



**Wilson
Center**

Digital Archive
International History Declassified

digitalarchive.wilsoncenter.org

October 22, 1983

CND Campaign! October 22 [1983] Special

Citation:

"CND Campaign! October 22 [1983] Special", October 22, 1983, Wilson Center Digital Archive, CND/2008/8/5/26 (1 of 2), Campaign for Nuclear Disarmament (CND) Collection, LSE Library, <https://www.lse.ac.uk/ideas/projects/peace-security/cnd-archives>
<https://digitalarchive.umd.edu/document/300292>

Summary:

This pamphlet advertises the Hyde Park rally of 22 October 1983, providing both practical information about the event and details of other demonstrations being organised around the world.

Credits:

This document was made possible with support from London School of Economics and Political Science & The Open University

Original Language:

English

Contents:

Original Scan

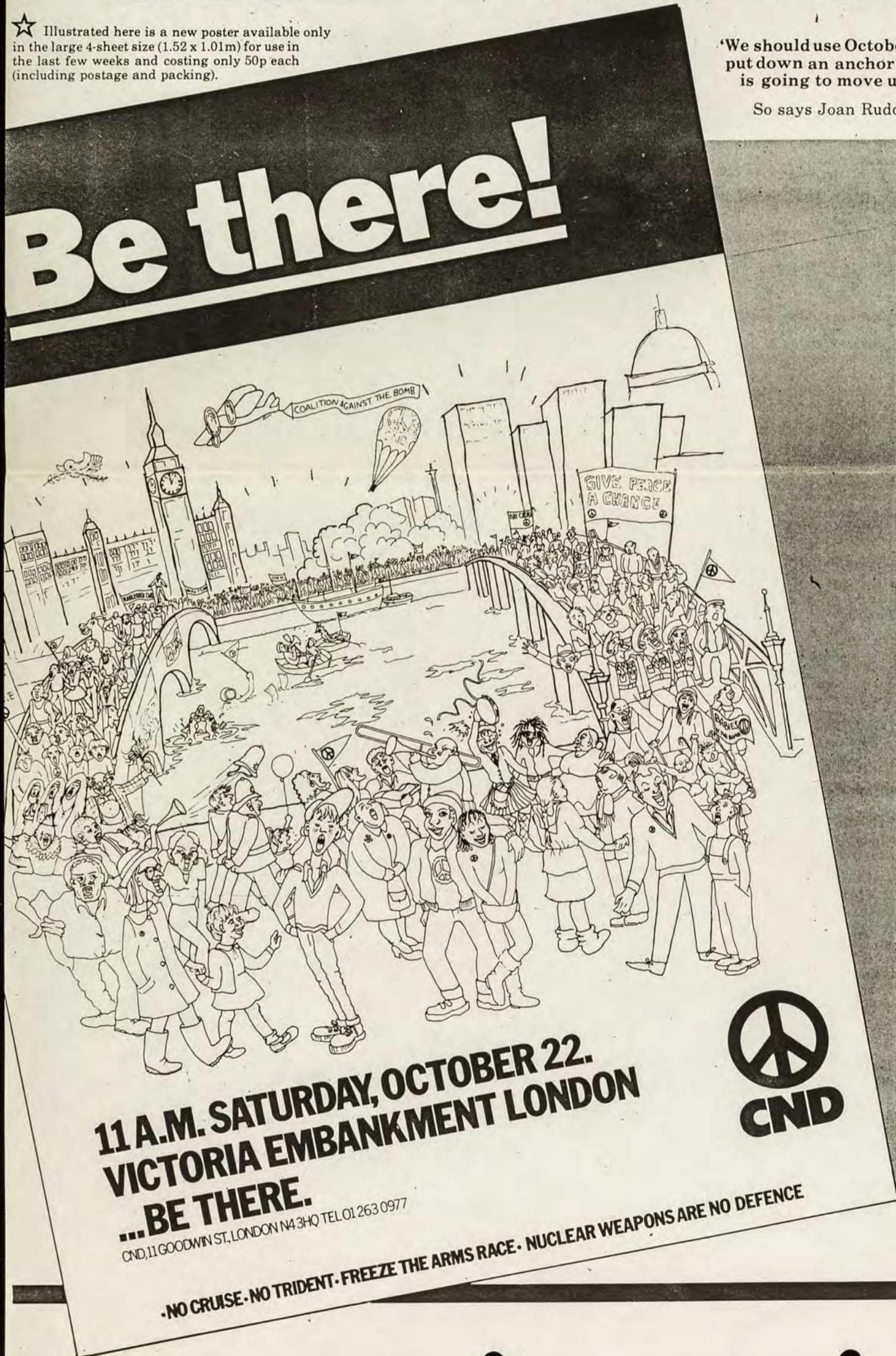
October 22 Special



CAMPAIN!

CND MOBILISES

★ Illustrated here is a new poster available only in the large 4-sheet size (1.52 x 1.01m) for use in the last few weeks and costing only 50p each (including postage and packing).



'We should use October 22nd to demonstrate that CND has put down an anchor in British politics and that nothing is going to move us aside.'

So says Joan Ruddock in the editorial to October's *Sanity*.

As the deadline for cruise and Pershing II approaches, the peace movements of Western Europe are preparing for a hot autumn.

In Germany recent polls show an unprecedented 75 percent opposed to the deployment of Pershing II this winter. Pressure is mounting in official circles for postponement of deployment while negotiations continue at Geneva.

In Holland and Belgium the Governments continue to await the outcome of the negotiations before making any final decision.

Time to Stop Cruise

Two years ago a series of demonstrations across Europe pushed the nuclear issue to the forefront of the political agenda. Since the German and British elections there has been some complacency in NATO circles. The protests had been worrying, but the worst was now over. With Kohl and Thatcher in command, the way was open for deployment.

Throughout the European peace movement there is a spirit of excitement and hope. Despite the electoral setbacks resistance to the missiles has never been more widespread or more determined.

There is still time to reverse the arms race. What happens at Geneva will depend to a significant extent, on what happens on the streets and at the bases in October.

The Rally

The scale of our protest in London will be very visible. Despite initial opposition from the police there will now be two marches setting off from the Victoria Embankment. These will pass through the major political centres of London, as well as crossing over each other and the Thames. We will fill the streets around Parliament and the Ministry of Defence. We will fill the river banks, north and south. We will fill Waterloo and Westminster bridges. Everywhere there will be banners, colour, children, women, men—people coming together in their tens of thousands to stop the bomb.

At the assembly point and along the routes there will be stages for music and entertainment; we are hoping to cater for (nearly) every taste! There will be giant puppets, steel bands, a four mile dragon, marching bands—and all the magnificent displays that local groups and supporters bring with them. Ex-services CND will have a prominent position in the rally.

Hence, the assembly and march itself are going to be just as much a focus for the day as the final rally and we are investigating further possibilities for highlighting this idea of a 'street rally' in the centre of London.

For the final rally we will be again using Hyde Park. After much discussion and negotiation this has proved to be the only place in the circumstances that can accommodate safely the numbers that we are hoping will take part.

continued page 3 ▶

The key to making October 22 a success is mobilisation. We are going to have to pull out all the stops to make sure that every supporter or potential supporter is in London on that date. Below we report on our progress at both national and local levels.

LOCAL

Here's a small selection of the 22 October items in local group/regional/area newsletters now reaching us. We include a longer piece from an especially interesting effort being put in by Hackney CND.

HACKNEY CND

The East London borough of Hackney, now famous as an example of urban decay, also boasts a large and active CND group, and we are pulling out all the stops to ensure that Hackney's contribution to the October 22 demonstration is the biggest ever. In the hope that some of the campaigning ideas we have come up with will be of use to other groups — here's what we've been doing.

Since the beginning of August an 'October 22 planning group' has been discussing and putting into action ways of publicising the demonstration. So far we have:

- Sent letters (with leaflets attached) to all trade unions, political parties, and community groups in the borough, urging them to support the demo and donate some money for publicity, and offering to send a speaker to one of their meetings;
- Booked a full-page advert in our local paper in the week prior to October 22. This will be paid for by donations from organisations who support us and HCND members (who have been asked to give up a day's pay);
- Produced a special 'Demo issue' of our Newsletter in October, carrying the A3 *Where will you be?* poster for window display.
- Booked the 60-second October 22 film into our local commercial cinema (this will cost us about £30 for a week; Hackney's independent cinema is taking it free);
- Placed an article in the October issue of the *Hackney Pensioner's Press* urging OAPs to go on the demo;
- Taken an initial 1,000 posters and 10,000 leaflets for door-to-door distribution;

In addition to all this we have approached Hackney Council, who have a strong anti-nuclear policy. At a meeting with the secretaries of HCND the leader of the council agreed:

- To fly the CND flag from Hackney's three town halls for the week prior to October 22;
- To donate up to £200 towards the cost of the advert in the local paper;

- To display October 22 posters on council hoardings and in the libraries. We are also discussing lamp-post banners with the council's publicity officer.

Lastly, to help finance our publicity — and reward ourselves for all the hard work — we are organising, in conjunction with East London Co-operative Retail Society, an eve-of-demonstration benefit, with the Fallout Theatre performing their 'Galaxy's Guide to Survival'.

Already there's a buzz going round about October 22. All the signs are that it's going to be a whopper. But let's not leave anything to chance!

Saffron Walden Group Against Nuclear Weapons

On previous London Demos we have managed to rustle up about 100 people (2 coachloads). This year however we hope to double that number and provide a much larger presence in London.

What we plan to do is to visit all our members personally during the month of September and beginning of October to encourage them to go. I cannot emphasise enough how important this Demo will be. After the disappointing election result it is up to all of us to make ourselves heard on the 22nd. We hope to see you all there.

Twickenham CND

PASS the October 22 leaflet enclosed with your newsletter to a friend, colleague or neighbour and urge them to join you on the march. How many 'sleeping supporters' do you know who might be persuaded to come on the national demonstration even if they are too timid to get involved in other activities?

Getting the message across

*Pennants — the idea of everyone making pennants to give the demonstration a startling visual impact appears to be catching on. See September's *Campaign!* for details.



Newhaven CND

There is a myth being put about that the election result gives the government a mandate for its nuclear policy. We must make it clear that this is not true.

(Meanwhile is there anyone who can sew a 12" square patch with the name 'Newhaven' and some appropriate symbol or the CND logo, for a Regional Patchwork Banner? This is needed by the end of September.)

How to Get There

Many trains have already been booked from all over the country. The London Underground from all London main line stations to Embankment, Temple or Blackfriars stations costs 40p each way. It is possible to buy block tickets for the tube along with your BR train, which can save a lot of hanging around.

When should we get there?

As in past years we will be staggering the assembly to minimise the amount of time every one spends hanging around. Please try to get there at about the suggest time, especially the early contingents, otherwise gaps can appear. (This happened on the Ladbroke Grove march in June '82, and a few thousand stragglers had to hop between the traffic that had started to flow!)

Scotland, London, South	Assemble by 11.00am
South East, West, The Midlands, East Anglia	Assemble by 11.30am
Yorkshire North West, Wales	Assemble by 12.00 noon
North, South West	Assemble by 12.30pm

There will be entertainment of various kinds in Jubilee Gardens across the river from 11 am, with music, kids events etc.



There are always lots of problems trying to get off coaches in central London — and even more finding them again afterwards! We are hoping to ease these problems by suggesting that all coaches park in car parks just outside central London before passengers get off. Everyone then makes their way to the Assembly point by tube and you return to the coach park to find your coach again at the end of the day. This way you know exactly where to find your coach, and avoid getting caught up in massive jams in the centre of London.

Some groups have had difficulty booking their coaches into a couple of the coach parks listed in the last issue of *Campaign!* These problems are now being sorted out and the next issue of *Campaign!* will carry a complete list of bookable coach parks. If you have any problems that need attention before then, contact Jill Denton, Thursdays and Fridays only on 01-263-0977.

Leaflets, Posters and Stickers



In most areas, these materials will be available for collection from regional centres. Contact your regional office for details. If you cannot collect, they can also be ordered from C.N.D., Goodwin Street. PLEASE USE THE ORDER FORM BELOW.

There is a special cheap rate for cash or cheques with order. Please use this! It is essential that as many groups as possible pay immediately, to allow us to finance any reprints which may be needed.

Prices

- LEAFLETS £1.75 per thousand for cash/cheques in advance
£2.75 per thousand for credit sales
Postage £2.00 for first thousand, 40p per additional thousand. Orders larger than ten thousand cannot be posted, ring or write for freight details.
- POSTERS A2 Size £2.00 per hundred for cash/cheque in advance.
£2.25 per hundred for credit sales
A3 Size £1.00 per hundred for cash/cheque in advance
£1.25 per hundred for credit sales
Postage £1.60 for first hundred, 40p per additional hundred
- STICKERS 50p per hundred
Postage 40p for first hundred, 5p per additional hundred

Name of Group
Name & Address for Delivery
Telephone Number

REQUIRED Leaflets, total price plus postage
..... A2 Posters, total price plus postage
..... A3 Posters, total price plus postage
..... Stickers, total price plus postage

TOTAL SENT Cheque/Postal Order enclosed
Make cheques out to C.N.D. Publications Ltd. and send to Clare Kinnersley, 11 Goodwin Street, London N.4. together with this form.

Sanity

Voice of CND

Imagine 50 people sat together for hours, bored and eager to do something. In your hands you have just the thing to relieve them. Yes, you've got it, the ideal captive audience, on the coach to the October demo. Badges, stickers, pamphlets and *Sanity!*

Sanity Demo Programme

The demo (November) issue of *Sanity* will have a special pull-out programme and poster, and the magazine itself will carry a special section examining the issues behind the demo themes.

The November *Sanity* will be available to groups during the week prior to the demo — and we urge all groups, whether or not you are already receiving a bulk supply of *Sanity* to request additional copies for sale en route to the demo.

To order demo sales copies, return the form below to *Sanity* as soon as possible.

Issues ordered from this form will be available on a sale or return basis, so payment will not be required until after the demo. But please note: orders made on this sale-or-return basis will be kept separate from your regular issue mailing and billing. Minimum orders: 50 copies. Order now to ensure your delivery.

SPECIAL NOVEMBER SANITY ORDER

Please complete this form and return it to *Sanity* as soon as possible.

Please send _____ copies (minimum 50) of the November *Sanity* on sale or return basis. We understand we will receive 50% of sales revenue for each issue sold. Send issue to:

Name
Address
Telephone
Group

Return to: Demo sales, *Sanity*, 11 Goodwin St, London N4 3HQ

NATIONAL

Continued from page 1

In the park there will be entertainments of all kinds, as well as a few major speakers from the European and American peace movements, and from Britain. In the park too there will be tremendous scope for everyone participating to bring something for others to enjoy. So whether it is colourful banners, music, street theatre, fancy dress, placards or giant puppets or whatever, try to ensure that everyone comes to participate. It's going to be your demonstration—help make it fun for everyone.

Some people have asked why CND demonstrations are cheerful and happy occasions when we are campaigning for such a serious goal. The answer is simple. We are not just *against* nuclear weapons, we are *for* peace too. We want a different kind of world, one in which we can live together without the threat of nuclear annihilation—a world of hope. And we can celebrate that future while we demand it.

Where will you be on Oct. 22?
LONDON we hope!



talk to Tishi

Calling All Trade Unionists

For the National CND Demonstration on October 22nd to be a success, Trade Union support is vital. Already the following 18 members of the TUC General Council have pledged their personal support:

Mr. F. Baker (GMBATU), Jack Boddy (TGWU - Agricultural Workers Section), Ray Buckton (ASLEF), Ken Cameron (FBU), Geoffrey Drain (NALGO), Moss Evans (TGWU), Mr. C. Grieve (TWU), Mr. D. Gray (TGWU), Mr. L. Guy (NUSMCHDE), Bill Keys (SOGAT '82), Mick McGahey (NUM), Mrs. C. Patterson (TGWU), Arthur Scargill (NUM), Jim Slater (NUS), Larry Smith (TGWU), Muriel Turner (GMBATU), David Williams (COHSE), Mr. L. Wood (UCATT). Many more pledges are expected.

A leaflet designed for distribution to Trade Unionists will be available in mid September. These will be more expensive than the ordinary leaflets, probably at £4 per 1000.

So, why not get your union branch to support the demonstration by sending people or money?

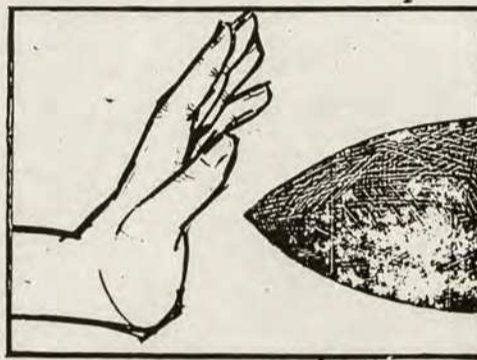
We're all working as hard as we can at Goodwin Street, to ensure maximum publicity and impact for October 22. Work to date includes:

- Trade Union Journals: been circulated with article by Joan Ruddock and pictures;
- Student Journals: been circulated with article by Bruce Kent and pictures;
- 'Listings': all weekly, fortnightly and monthly magazines with free listings been contacted and asked to place notice of the demonstration. Weeklies with listings sections will place the notice two weeks prior to the demonstration.
- Advertisements: Ads have been placed in the following publications: Time Out — 12 October, City Limits — 12 October, Caribbean Times — 13 October, Asian Times — 13 October, Guardian — EARS on 8, 15, 19, 22 October; Guardian — letters page on 17 October, Guardian — letters page 20 October.
- London Transport: 1,000 double crown posters on tube stations for month of October.
- Religious Press: article by Bruce Kent and pictures being circulated.
- Ethnic Press: article by prominent ethnic leaders plus pictures to be circulated.
- October 22 being mentioned by all spokespeople on radio/TV and in interviews with the press
- All CND membership adverts have been carrying 'PS: Where will you be on October 22?'
- A new 4-sheet poster is being produced for widespread distribution in London in the last two weeks.
- The cinema commercial has been placed as follows in the main release of WarGames as follows:

W/C 15 SEPT 1983 Swiss Cottage Odeon 1, Middlesborough Odeon 1, Manchester Odeon 2, Liverpool Odeon 1, Newcastle Odeon 1, Leeds Odeon 2. W/C 29 SEPT 1983 Westbourne Grove Odeon 1, Kingston Granada 1, Richmond Odeon 1, Streatham Odeon 1, Wimbledon Odeon 1, Barnet Odeon 1, Holloway Odeon 1, Wood Green Odeon 1, Barking Odeon 1, Bromley Odeon 1, Croydon Odeon 1, Reading Odeon 2. W/C 6 OCT 1983 Southampton Odeon 2, Brighton Odeon 2, Glasgow Odeon 2. W/C 13 OCT 1983 Bristol Odeon 1, Exeter Odeon 1, Leicester Odeon 1, Coventry Odeon 1, Cardiff Odeon 2.

• Local adverts are now going out to groups that request them.

• Special Trade Union and Christian Leaflets.



Large local adverts. Sample copy and artwork is available for these ... "Here's what your neighbours think" ... runs one headline.



300 members of the Bread and Puppet Theatre Co. are coming from the USA for Oct. 22 and the week before. They specialise in giant puppets like the ones shown here.

CHECKLIST

- Publicity
 - Leaflets
 - Posters
 - Billboards
 - Cinemas
 - Newspaper adverts
 - Newsletters
 - Press releases
 - Stunts
 - Meetings
- Contacting
 - Trade unions
 - Political parties
 - Women's organisations
 - Sports Clubs
 - Churches
 - Colleges
 - Musicians etc
 - Youth clubs
 - Community organisations
 - Ethnic organisations
 - Nuclear Free Councils ... and so on!
- Fundraising
 - Local
 - For the collection
- Transport
 - Coaches
 - Trains
 - Tubes
 - Car-shares
 - Public Transport
- Sanity
- Materials
 - Pennants
 - Banners
 - Placards
- Stewards (1 per 25 on rally)
- Follow-up
 - Programme of future events
 - Recontacting people

Remember — devolve responsibility where possible.

(For more details see August, September and October Campaigns. The latter will be with you by the end of the month and will include stewards' briefings etc.)

ENORMOUS AND CHEAP POSTERS

Cheap A4 sheet posters are now available ... either 'Where will you be?' or 'Be there' with a cartoon as shown on the front page. 50p each inc. p&p.

Please send us

_____ 'Where will you be' posters
_____ 'Be there' posters

NAME _____

ADDRESS _____

Enclose 50p per poster for printing, postage + packing
Send to WILL HOWARD, 11 Goodwin St. London N4.
Cheques to CND.

Paper ad.

Name
Group
Address
Phone

We would like copies of
larger advert, tall shape (£2)
larger advert, long shape (£2)
smaller advert, tall shape (£2)
smaller advert, long shape (£2)
We are interested in larger advert (tick)

(Cheques to CND)
Please return to Will Howard, CND, 11 Goodwin St., London N4 3HQ.

Billboard

Name
Group
Address
Phone

We are interested in booking billboard posters for October in the following town

(if large town/city please specify areas)
Size: 4 sheet 16 sheet

For billboard sites please return as soon as you receive this coupon.

(Cheques to P.A.C.)
Return to P.A.C. PO Box 24, Oxford, OX1 3JZ.

Cinema ad.

Name
Group
Address
Phone

1) We would like to book advert no..... for the cinema in
Our preferred date would be
Please send us a quote for this.

2) We are interested in using advert no..... for a smaller cinema, the in the town of
Please send us details. **Return by 10 Oct**
Return to P.A.C. P.O. Box 24, Oxford, OX1 3JZ.

THE 'HOT AUTUMN'

October 22 to 29 will be United Nations Disarmament Week. As in 1981, the scale of co-ordinated international protest to new escalations in the nuclear arms race will be truly significant — especially in those countries effected by the deployment of cruise and Pershing II missiles. Below we list some of the actions which we know about at the time of writing.



IRELAND
Irish CND are planning demonstration in Dublin on Oct. 22.

BRITAIN
Major national CND rally on October 22 in London.

CANADA
There will be at least 15 peace actions on 22 October spread right across Canada from Vancouver to Montreal and Toronto. The Canadian peace movement aims to make Canada a truly nuclear free state: in Canada it is not just the cruise missile which is being tested, but the independence of Canada vis-a-vis the United States.

USA: Support for Europe all over USA
The Freeze Campaign and dozens of other peace organisations are endorsing the week of October 15 to 22 as a week of demonstrations on 'EUROMISSILES' to coincide with the European actions. The events will be all over the USA and are being organised by a wide range of groups. The aim is a firm expression of solidarity with the five countries expecting cruise and Pershing II and with the whole European peace movement. The event will be aimed at the manufacturers, testing sites and US bases and at stopping the deployment of cruise and Pershing II at source.

There will be a mixture of demonstrations, non-violent actions, blockades and civil disobedience.

The kick-off demonstration is in Philadelphia on 6 October and marks the visit to Germantown of Chancellor Kohl of West Germany. On 15 October there will be a 'Link to end the Arms Race' encirclement of Rocky Flats in Colorado. The Livermore Action Group reports the foundation of a coalition group in the San Francisco Bay area which is planning a whole weekend of events including a mass trespass into the companies which have contracts for cruise and Pershing II in Silicon Valley.

On October 22 there will be a statewide march in Austin, Texas; a statewide demonstration at the Martin Marietta Plant in Orlando, Florida and a march and rally in San Francisco. There will be NVDA at the Convair plant in San Diego, California, where cruise and Pershing II are expected to be deployed and in Chicago and Burlington, Vermont. There will be other events in Connecticut, Delaware, Idaho, Indiana, Louisiana, Maryland, Massachusetts, Michigan, Mississippi, Nebraska, New Hampshire, North Carolina, Oregon, Rhode Island and Washington.

HOLLAND
The NETHERLANDS — 'Cruise missiles No' on 29 October, round the Dutch Parliament and other buildings in the Hague, there will be a demonstration organised by a broad coalition, including the peace organisations, Stop the neutron bomb, Women for peace, and IKV, the soldiers' union VVDM and the largest Dutch trades union. The event starts at noon and at a certain moment there will be a huge ring of people formed through the town.

NORWAY
The main Norwegian peace group Nei til Atomvapen is planning an Action Week from 17 to 24 October. There will be events in the major cities in Norway, culminating in a torchlit march in Oslo. Before and during the week, a campaign newspaper (300,000 copies) will be distributed round the country.

SWEDEN
Oct 24, Stockholm. Linking hands between Soviet and US embassies.

DENMARK
During the week of 22 to 29 October there will be a series of conferences on 'New ways to Disarmament'. On 29 October a large demo is planned in Copenhagen, arranged by No to Nuclear Weapons, the National Campaign against the missiles, and Trades Unions for Peace.

BELGIUM
Leading up to the demonstration in Brussels on 23 October there will be a peace week — 17-25 September with exhibitions, information evenings and a door-to-door petition campaign.

WEST GERMANY
A 'Hot Autumn' of civil disobedience against cruise and Pershing II, the SS20 and militarisation. An action week is planned from 15 to 22 October culminating in demonstrations in Bonn, Hamburg, Stuttgart, Neu Ulm and Berlin.

The action week will see events like the encirclement and non-violent blockade of the military harbour in Bremerhaven — to which Pershing I has been shipped. There will be a religious day on the 16th, with processions, services, fasting and bell-ringing near the military sites. The 17th is set aside for women's actions including chains between the US and Soviet embassies, vigils in front of the French and British consulates and the conversion of street signs from military to peaceful names. The 19th will be trades union day with a Pershing II flying time strike (5-7 minutes). The 20th is set aside for schools and universities, the 21st for parliamentarians and the 22nd for demonstrations.

The co-ordinating group expect a million Germans will be participating in the 'Hot Autumn'.

SWITZERLAND
October 15 to 22 will be a peace week. On 5 November an all Swiss rally and a human chain surrounding the Swiss seat of government and the US and Soviet embassies.

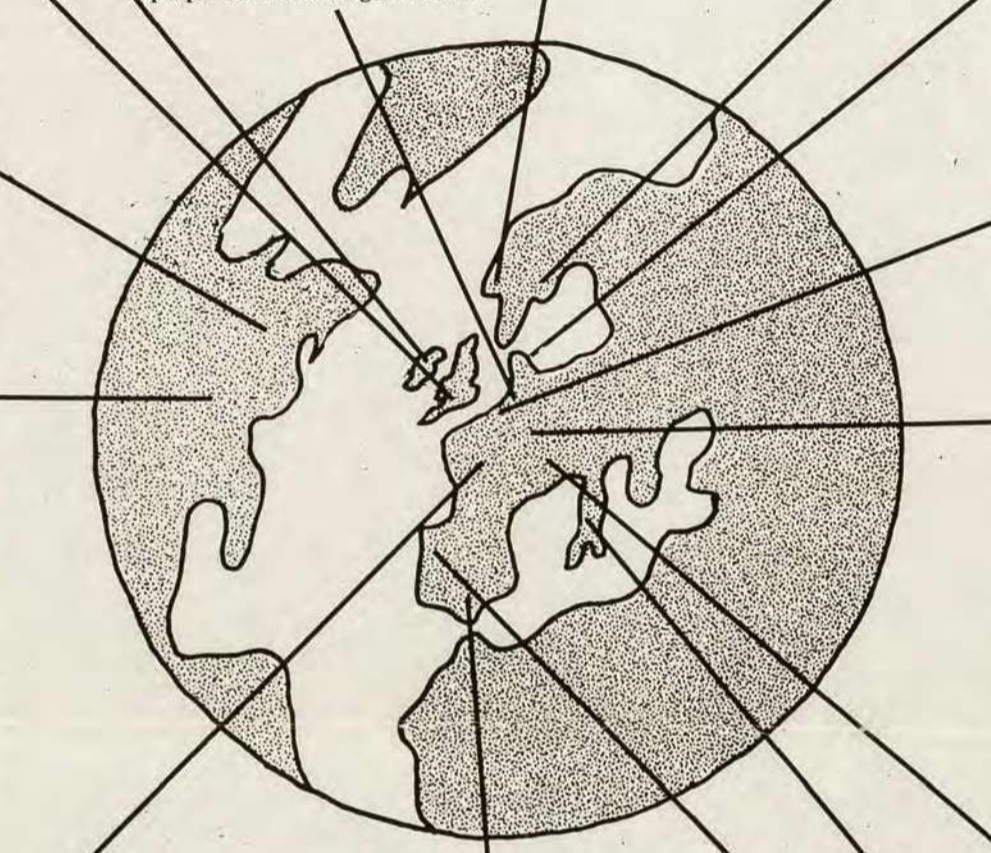
ITALY
The peace camp at Comiso is planning a blockade at the base which will start at the end of September and on October 22nd there will be demonstrations in Rome and probably in Milan.

FRANCE
On October 22 there will be a rally on the themes of 'Peace and Disarmament' and 'Negotiations East and West' organised by Mouvement de la Paix.

On 23 October a human chain will link the US and Soviet embassies. The themes will be No cruise and Pershing II, Dismantle SS4s, SS5s and SS20s aimed at Europe, No to the Force de Frappe and for a dialogue with the independent East European peace groups. This is organised by CODENE.

PORTUGAL
October 30. Mass demonstrations in Lisbon and other cities and towns.

SPAIN
Actions and events to express solidarity with the peace movements in the deployment countries. Co-ordinated campaigns right through from the beginning of October to the 23rd when there will be demonstrations in all the major cities. Emphasis on opposition to NATO.



END Five Nations Meetings



AUTUMN 1983 is the time when the first of the cruise missiles are due to be brought to Greenham Common. As well as signalling yet another murderous and unnecessary step in the nuclear arms race, cruise and Pershing II missiles will greatly add to the already overwhelming difficulties of achieving negotiated arms reductions between the superpowers. In the continuing movement for nuclear

disarmament, it is particularly important to build the opposition to these new missiles due to be deployed in Europe.

In Britain, we can gain strength from an awareness of our close links with the parallel campaigns which are gathering momentum in the other European countries most directly affected.

EUROPEAN NUCLEAR DISARMAMENT has taken the initiative by inviting speakers from the Netherlands, Belgium, West Germany and Italy to come and describe their campaigns, to discuss strategies for bringing about the final refusal or removal of these missiles, and to express a sense of united European opposition to this expansion of the nuclear arsenals on our continent.

The speakers will tour the country with representatives of the British peace movement, addressing public meetings and talking to the press and local media.

The tour will help to create a greater awareness of the threat these missiles pose to people throughout Europe, and it will serve as one means of mobilising participation in the CND DEMONSTRATION ON OCTOBER 22.

SET 1		
Sept 26	Huddersfield	Edward Thompson
27	Newcastle-upon-Tyne	Robin Cook
28	Carlisle	Gavin Strang
29	Manchester	Bob Cryer & Edward Thompson
	Liverpool	Bruce Kent
30	Chester	Edward Thompson
Oct 1	Stoke-on-Trent	Edward Thompson

Luciana Castellina—Italy; Robert de Ghent—Belgium; Günter Minnerup—West Germany; Saskia Kowenburg (Netherlands); Günter Minnerup (West Germany)

SET 2		
Oct 3	Oxford	Bruce Kent
4	Bristol	Mary Kaldor & Gynfor Evans
	Cardiff	Ross Hesketh & possibly John Pilger
5	Exeter	Lynne Jones
6	London	Edward Thompson
7	Cambridge	Mary Kaldor

Maurizio Lalleroni—Italy; Joelle Dekeersmaecker—Belgium; Eva Quistorp—West Germany; and Sjaak Kruis—Netherlands. Joelle Dekeersmaecker (Belgium)

For more details contact
European Nuclear Disarmament
227 Seven Sisters Road, London, N4.
(01) 272 1236.